LEADING & EVOLVING

OWHA
STRATEGIC PLAN
2016 – 2020
LEADING AND EVOLVING FEMALE HOCKEY

Female Hockey Player

- High Performance Development
- Competition Game League Development
- Operations Excellence
- Player Program Development
- Association Team Development
- Coach Official Trainer Development

OWHA VALUES
FAIR PLAY | FUN | EXCELLENCE | GOOD CITIZENSHIP | INTEGRITY | HONESTY | EQUITY
**OWHA STRATEGIC PLAN AT A GLANCE**

**Vision**
World Female Hockey Leaders

**Mission**
Through a provincially unified, collective voice, the OWHA promotes, provides and develops opportunities for girls and women to play female hockey in Ontario.

**Objectives**
Maintain Membership; Financial Efficiency/Effectiveness; Member engagement

**Strategic Priorities**

<table>
<thead>
<tr>
<th>Operations Excellence</th>
<th>Player Programs</th>
<th>Association &amp; Team</th>
<th>Coach, Official, Trainer</th>
<th>Competition, Game, League</th>
<th>High Performance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Implement Modern Governance</td>
<td>Continue Parent Education</td>
<td>Develop Governance Support</td>
<td>Continued Training and Certification</td>
<td>Support Leagues and Games</td>
<td>Implement HPMP</td>
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<tr>
<td>Develop Staff, Volunteers, Systems</td>
<td>Recruit and Retain Players</td>
<td>Optimize Networks</td>
<td>Recruit, Retain &amp; Mentor Women</td>
<td>Continue Education on LTAD</td>
<td>Identify &amp; Develop Talent Coaches, Officials</td>
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<tr>
<td>Planned Marketing &amp; Communication</td>
<td>Promote LTAD Aligned Player Programs</td>
<td>Increase Program Awareness</td>
<td>Develop Specialty Programs</td>
<td>Host Championships</td>
<td>Scout and Evaluate Players</td>
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